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IC APPLICATION MARKETS

2007 EDITION

**A Strategic Report
Examining the IC Content
of the Entire Electronics Industry**

Report Highlights

- **The State of the Industry**
 - ◆ **World Economic Outlook**
 - ◆ **Semiconductor Industry Outlook**
- **IC Unit and Revenue Analysis by Product, 2006–2011**
 - ◆ **Computers**
 - ◆ **Communications**
 - ◆ **Consumer**
 - ◆ **Industrial and Medical**
 - ◆ **Transportation and Defense**



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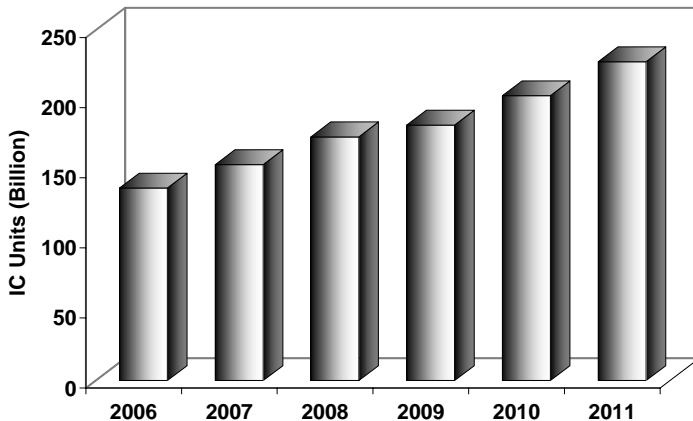
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Synopsis

Since the end of 2001, annual IC shipments have grown by more than 100 percent from 68.5 billion in 2001 to 137.4 billion in 2006. Will this torrid growth continue? In what products are these ICs used?

Electronic Trend Publications (ETP), in the **2007 Edition** of **IC Application Markets**, analyzes IC usage across the entire electronics industry and uses this analysis to forecast the future of the global IC market. The forecast will enable your company to target high-growth applications.

The report begins with *ETP's* views on the state of the semiconductor industry, along with a top level forecast (see figure below). This discussion includes global economic factors that may prove crucial to the industry in the coming years.



IC Unit Forecast

Following this high-level review, IC forecasts are presented for five electronics market segments:

Computer **Communications**
Consumer **Industrial and Medical**
Transportation and Defense

This forecast breaks the semiconductor industry into more than 40 products and provides IC units and IC revenue for these products. Some of the specific products covered include:

PCs **Digital TVs**
Servers **Set-Top Boxes**
Workstations **Digital Cameras**
Storage **MP3 Players**
Cellular Handsets **Video Games**
Cellular Infrastructure **Automobiles**
Enterprise LANs **Defense**
Wireless LANs **Many Others**

As the future of the semiconductor industry is critical to your business, please review the report's outline on the following pages. **IC Application Markets, 2007 Edition**, continues *ETP's* leadership position in assessing the status and future of the industry. The report sells for \$2495, with extra copies \$350 each. Each copy includes both a hardbound version and a single-user PDF on CD-ROM. Corporate licensing is available—contact us for pricing. Order your copies today!

About the Author

Steve Berry is President and Principal Analyst of Electronic Trend Publications (ETP). Mr. Berry has been responsible for the direction of all aspects of ETP's broad-ranging research portfolio since 1993. In the eighteen years prior to joining ETP, he held a variety of engineering, manufacturing management, and business development positions with General Electric and Xerox. Mr. Berry holds a BS in Engineering from North Carolina State University and an MBA from Stanford University.

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Published July 2007, 175 Pages

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