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The World's Leading Electronics Outsourcing Companies

**A Unique Report Providing
Global Electronics Assembly Data
for Over 130 Top OEMs**

Report Highlights

- **Product Segment Analysis**
 - ◆ **Aerospace & Defense**
 - ◆ **Automotive**
 - ◆ **Communications**
 - ◆ **Computers & Peripherals**
 - ◆ **Consumer Electronics**
 - ◆ **Industrial**
 - ◆ **Medical**
- **Company Level Analysis**
 - ◆ **Revenue**
 - ◆ **COGS**
 - ◆ **Electronics COGS**
 - ◆ **Outsourced Assembly**
 - ◆ **In-House Assembly**



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The World's Leading Electronics Outsourcing Companies

Synopsis

The outsourcing of electronics assembly to the worldwide electronics manufacturing services (EMS) market grew 17.6 percent in 2006, as the worldwide electronics assembly market grew 13.9 percent. The EMS market will continue to grow briskly in the coming years (see Figure 1), as the outsourcing of electronics manufacturing continues its relentless march.

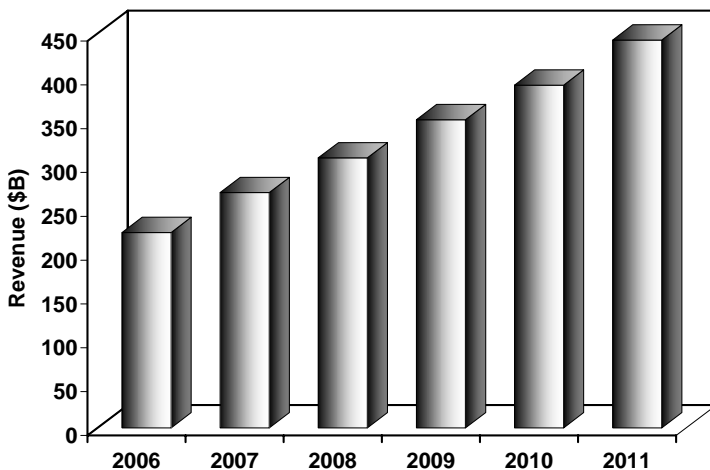


Figure 1 The Worldwide EMS Market

Electronic Trend Publications (ETP) has followed the electronics assembly industry for nearly 20 years with numerous research reports focusing on all the players in this industry, including contract manufacturers (CMs), original design manufacturers (ODMs), and original equipment manufacturers (OEMs).

Now, ETP is pleased to announce, **The World's Leading Electronics Outsourcing Companies**, a unique report on global electronics assembly value for over 130 top OEMs. This report is a companion report to ETP's annual report, *The Worldwide Electronics Manufacturing Services Market*.

The objective of this report is to provide additional understanding of the worldwide electronics assembly outsourcing market by reviewing the outsourcing levels of leading OEMs in each market segment in

2006. To this end, ETP has developed a research methodology that ranks the best companies for outsourcing by industry sector, and measures both their in-house and outsourced printed circuit board (PCB) and box-level assembly values.

The World's Leading Electronics Outsourcing Companies divides the electronics industry into seven segments:

- Aerospace and Defense**
- Automotive**
- Communications**
- Computers & Peripherals**
- Consumer Electronics**
- Industrial**
- Medical**

The leading OEMs within each segment are listed along with their key data:

- Revenue**
- COGS**
- Electronics COGS (ECOGS)**
- Outsourced Assembly**
- In-House Assembly**

The leading OEMs for each segment are chosen not only for their size, but also for their leadership within their industry segment, growth potential, profitability, and willingness to outsource electronics assembly.

The World's Leading Electronics Outsourcing Companies will provide you with critical information you need on electronics outsourcing. The report sells for \$1995, with extra copies \$350. (This report is delivered by email as a single-user PDF file, along with a companion spreadsheet containing the report's data. Corporate licensing is available—contact us for pricing.) Order your copies today!

About the Author

Randall Sherman, president of New Venture Research Corp. a California market research and business consulting firm focused on the EMS and OEM electronics manufacturing industries, serves as principal analyst for this report. Mr. Sherman has more than 20 years' experience in technology and business research. He began his career as a telecom network design engineer. He has held senior positions at various market research firms including Creative Strategies and Frost and Sullivan. Mr. Sherman holds an MSEE from the University of Colorado and an MBA from Edinburgh School of Business.

The World's Leading Electronics Outsourcing Companies

Table of Contents

Chapter 1: Introduction

Chapter 2: Executive Summary

Chapter 3: Market Analysis

Total Revenue, COGS, and ECOGS
ECOGS—PCB and Box Assembly Value
Outsourced Assembly Value
In-House Assembly Value

Chapter 4: Aerospace and Defense

Total Revenue, COGS, and ECOGS
ECOGS—PCB and Box Assembly Value
Outsourced Assembly Value
In-House Assembly Value

Chapter 5: Automotive

Total Revenue, COGS, and ECOGS
ECOGS—PCB and Box Assembly Value
Outsourced Assembly Value
In-House Assembly Value

Chapter 6: Communications

Total Revenue, COGS, and ECOGS
ECOGS—PCB and Box Assembly Value
Outsourced Assembly Value
In-House Assembly Value

Chapter 7: Computers and Peripherals

Total Revenue, COGS, and ECOGS
ECOGS—PCB and Box Assembly Value
Outsourced Assembly Value
In-House Assembly Value

Chapter 8: Consumer

Total Revenue, COGS, and ECOGS
ECOGS—PCB and Box Assembly Value
Outsourced Assembly Value
In-House Assembly Value

Chapter 9: Industrial

Total Revenue, COGS, and ECOGS
ECOGS—PCB and Box Assembly Value
Outsourced Assembly Value
In-House Assembly Value

Chapter 10: Medical

Total Revenue, COGS, and ECOGS
ECOGS—PCB and Box Assembly Value
Outsourced Assembly Value
In-House Assembly Value

OEMs Covered

3Com	Carestream	Hamilton	Nikon	Sony
3M	Carl Zeiss	Harris	Nissan	Sorin
ABB	Caterpillar	Hewlett-Packard	Nokia	Spirent
Abbott Labs	Ciena	Hitachi	Nortel Networks	SPX
Adaptec	Cisco	Honda	Northrop	St. Jude Medical
Adtran	CMC Electronics	Honeywell	Novellus	Stryker
Agilent	Compal Electronics	Huawei	Pace Micro	Sun Micro
Airbus	Daimler	Humax	Palm	Tektronix
Alcatel-Lucent	Danaher	IBM	Panasonic	Tellabs
Alcon Labs	Dell	JDS Uniphase	PerkinElmer	Teradyne
Ametek	Delphi	Johnson & Johnson	Philips	Textron
Amplifon	Denso	Juniper Networks	Pioneer	Thales
Apple	Diebold	Kingston	Porsche	Thomson
Applied Materials	EADS	KLA-Tencor	Quanta Computer	Tivo
ARRIS	Eastman Kodak	L-3	Radio Shack	Tokyo Electron
ASML	Eaton	LAM	Raytheon	Toshiba
Avaya	EchoStar	Lenovo	Research in Motion	TRW
BAE Systems	Electrolux	Lexmark	Respironics	ULVAC
Baxter Int'l	EMC	Lockheed	Robert Bosch	United Tech
Bayer	Emerson	Logitech	Roche Holding	Varian
Beckman Coulter	Ericsson	Medtronic	Rockwell	Visteon
BMW	Extreme Networks	Microsoft	SAFRAN	Volkswagen
Boeing	Fanuc	Motorola	Schneider Electric	Waters
Bombardier	FEI	National Instruments	Seagate	Western Digital
Boston Scientific	Fujitsu	NEC	Siemens	Xerox
Brocade	GE	Netgear	Smith & Nephew	
Canon	General Dynamics	Network Appliance	Smiths Group	

The World's Leading Electronics Outsourcing Companies

Table of Contents (continued)

Partial List of Figures and Tables

Total Revenue, COGS, and ECOGS by Leading OEM, 2006
 Total ECOGS, PCB Assembly, and Box Assembly, 2006
 Total Outsourced ECOGS, PCB Assembly, and Box Assembly, 2006
 Total In-House ECOGS, PCB Assembly, and Box Assembly, 2006
 Other Electronics OEMs

Aerospace and Defense Revenue, COGS, and ECOGS by Leading OEM, 2006
 Aerospace and Defense ECOGS, PCB Assembly, and Box Assembly, 2006
 Aerospace and Defense Outsourced ECOGS, PCB Assembly, and Box Assembly, 2006
 Aerospace and Defense In-House ECOGS, PCB Assembly, and Box Assembly, 2006
 Other Aerospace and Defense Electronics OEMs

Automotive Revenue, COGS, and ECOGS by Leading OEM, 2006
 Automotive ECOGS, PCB Assembly, and Box Assembly, 2006
 Automotive Outsourced ECOGS, PCB Assembly, and Box Assembly, 2006
 Automotive In-House ECOGS, PCB Assembly, and Box Assembly, 2006
 Other Automotive Electronics OEMs

Communications Revenue, COGS, and ECOGS by Leading OEM, 2006
 Communications ECOGS, PCB Assembly, and Box Assembly, 2006
 Communications Outsourced ECOGS, PCB Assembly, and Box Assembly, 2006

Communications In-House ECOGS, PCB Assembly, and Box Assembly, 2006
 Other Communications Electronics OEMs

Computer Revenue, COGS, and ECOGS by Leading OEM, 2006
 Computer ECOGS, PCB Assembly, and Box Assembly, 2006
 Computer Outsourced ECOGS, PCB Assembly, and Box Assembly, 2006
 Computer In-House ECOGS, PCB Assembly, and Box Assembly, 2006
 Other Computer Electronics OEMs

Consumer Revenue, COGS, and ECOGS by Leading OEM, 2006
 Consumer ECOGS, PCB Assembly, and Box Assembly, 2006
 Consumer Outsourced ECOGS, PCB Assembly, and Box Assembly, 2006
 Consumer In-House ECOGS, PCB Assembly, and Box Assembly, 2006
 Other Consumer Electronics OEMs

Industrial Revenue, COGS, and ECOGS by Leading OEM, 2006
 Industrial ECOGS, PCB Assembly, and Box Assembly, 2006
 Industrial Outsourced ECOGS, PCB Assembly, and Box Assembly, 2006
 Industrial In-House ECOGS, PCB Assembly, and Box Assembly, 2006
 Other Industrial Electronics OEMs

Medical Revenue, COGS, and ECOGS by Leading OEM, 2006
 Medical ECOGS, PCB Assembly, and Box Assembly, 2006
 Medical Outsourced ECOGS, PCB Assembly, and Box Assembly, 2006
 Medical In-House ECOGS, PCB Assembly, and Box Assembly, 2006
 Other Medical Electronics OEMs

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